



LANDSCAPE DESIGN BUSINESS MANAGEMENT PROGRAMME **OUTCOMES**

OVERVIEW AND OUTCOMES

- **Bridging the gap between the Landscaping industry and the Marketing arena**
- **Establishing effective internal and external communication networks**
- **Building a business with a strong administrative foundation**
- **How to effectively implement your landscape designs**
- **Effectively dealing with staff**
- **Developing a basic knowledge of plants and successful combinations thereof.**
- **Appropriately apply theory into a practical assignment.**